

# PLANNING FOR PROFIT SEMINAR

It is the beginning of the financial year – how did you do last year? What do you wish to do next year?

Like the vast majority of businesses you probably thought little about planning last year, and little for the coming year. But if you wish to **double your net profit** how would you do it? Where do you start, how do you progress?

Various techniques will be highlighted (including an example where your net profit is doubled with only an 8% increase in sales!), and leading edge technologies will be demonstrated by Greg Farmilo, a Chartered Accountant and expert in planning for businesses.

In Planning for Profit the topics covered include:

- Where to focus on when preparing to plan for the year ahead;
- Important, yet simple tools to use when planning for profit;
- Why small businesses fail – and how to reduce this risk;
- Leading edge technologies including Financial Impact and Action Planning;
- Detailed notes will be provided; and
- All of these aspects will be provided in a practical and commonsense manner!

**Date - Monday 21 August 2006**

**Time – 7:30am for a 7:45 start. The seminar will conclude at 9:00am.**  
**Venue – Greater Western Sydney Trade & Investment Centre,**  
**Level 2, 470 Church Street, North Parramatta**

**RSVP – By Thursday 17<sup>th</sup> August 2006**

***Yes! I want to double my net profit!***

## REGISTRATION

Name(s): \_\_\_\_\_

Business: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

No. of tickets @ \$25 \_\_\_\_\_ Total: \$ \_\_\_\_\_ ***A light breakfast will be provided!***

*Cheques should be made out to 'Farmilo and Co'  
We will provide a receipt on the morning of the seminar*

***Fax Back to 9890 5862***

***Or send to Farmilo and Co, PO Box 6540, Parramatta BC, 2150  
Or call Tracey on 9630 6744 to reserve your place!***